

# Design Pedia

*Exquisite Range of Handcrafted Veneers*

**NatzuraWoods**

**NaturePro**





*There is a timeless connection between us and nature.*

*While we may live in a concrete jungle today, wood is still  
an integral part of our homes and our way of life. This is  
why CenturyVeneers brings you its exquisite range of  
natural wonders – Natzurawoods sourced from  
sustainable forests from around the world.*

*Let nature nurture your imagination and set it free.*





*Naturawoods offers a unique harmony of form and  
function tailored to instil the warm essence of nature  
with a host of applications. It's this rare equilibrium  
that perfectly balances the timeless aura of wood  
with the contemporary interiors you desire.*





# METALLIC

*The newest addition to our assortment of treated natural veneers is our unique Metallic range. It has an exclusive range of base species containing unique figures which are further highlighted by a special treatment which lends the design a metallic sheen that will truly inspire your imagination.*



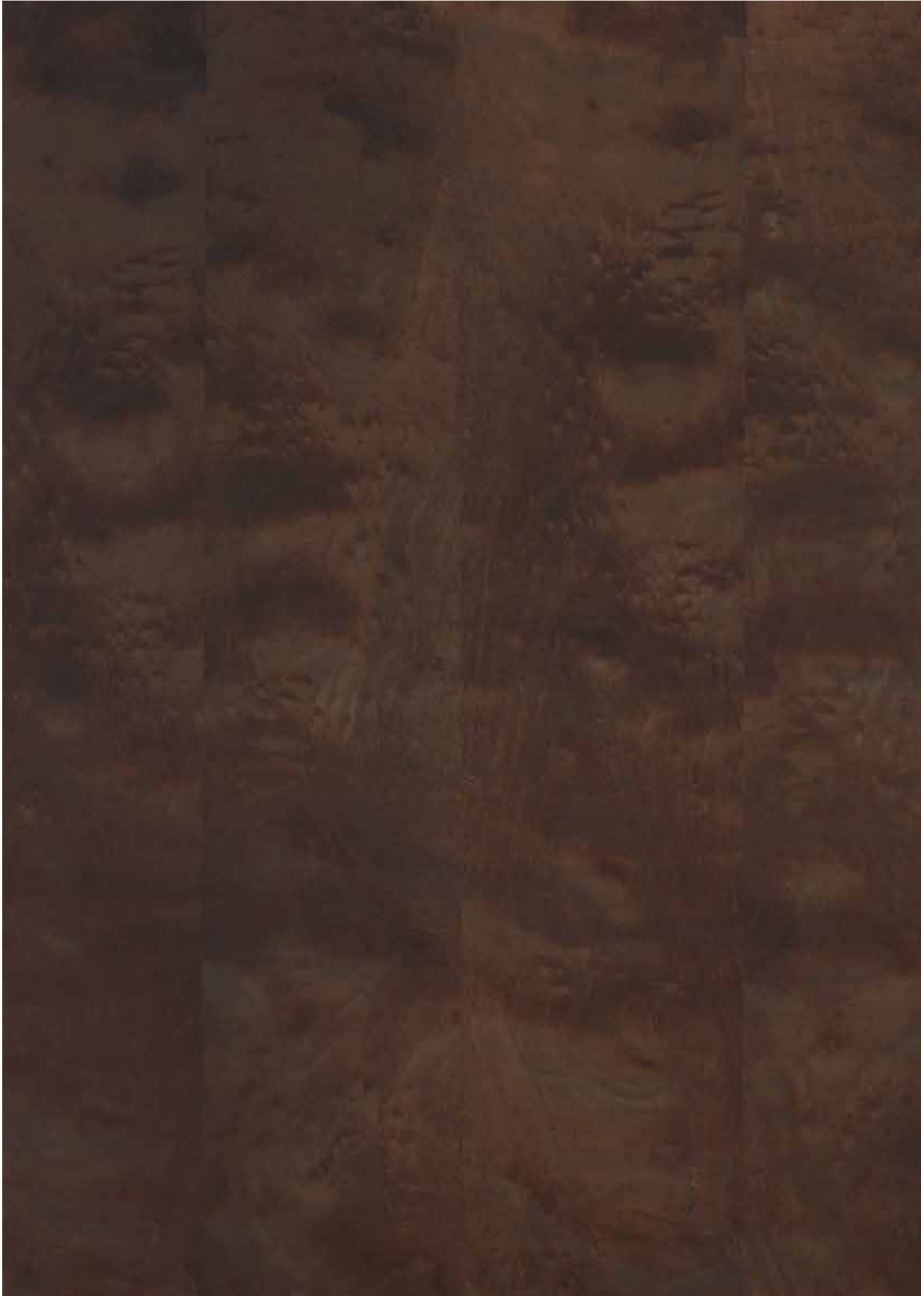
● Coired EM Burl







# METALLIC







METALLIC



Bronze ES Figured



Bronze CH Nut









Bronze NT Crotch



Bronze SL Crown









Coire BN Santos



Coire DW Crotch





Coire EM Burl



Coire EY Red





Coire AK Burl

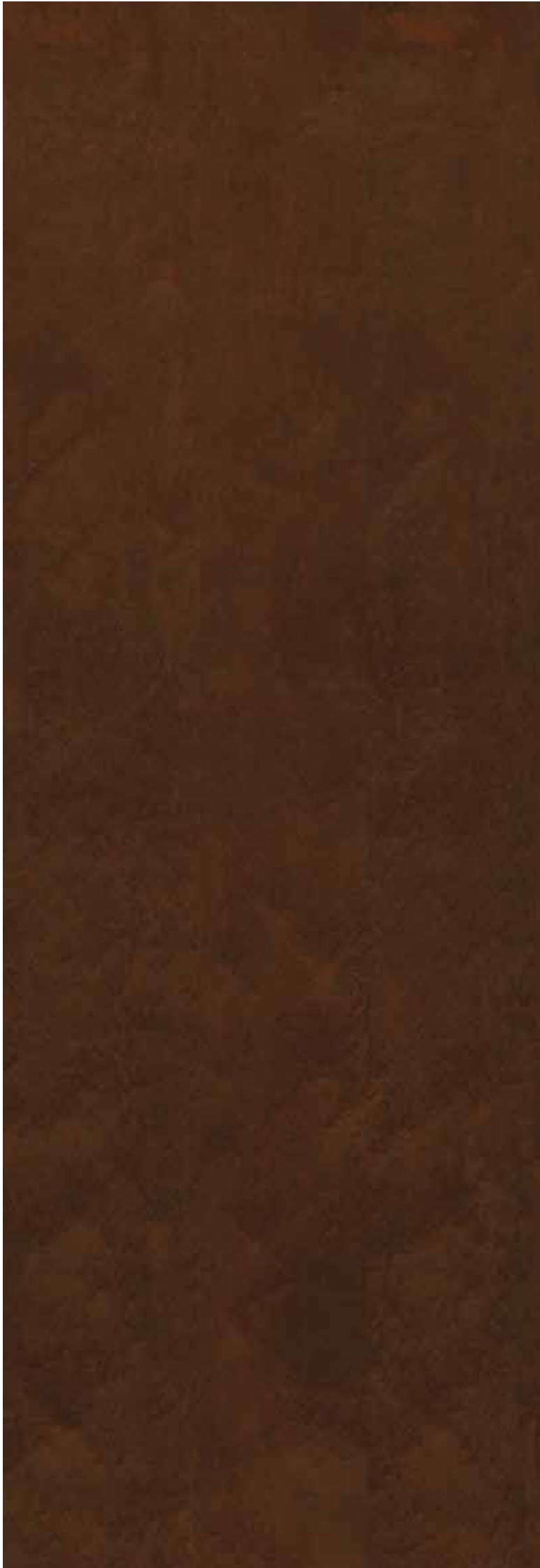


Coire RC Crotch









Coire SP Pommelle



Coire Teca Crotch









Silvern AK Burl



Silvern AK Cluster





Silver AN Maple



Silver BH Burl





Silvern DW Crotch



Silvern EL Burl





Silvern EM Burl



Silvern ES Figured





Silvern GC Figured



Silvern GN Maple









Silvern GY Crotch



Silvern NA Burl





Silvern NT Burl



Silvern NT Crotch





Silvern RV Oak



Silvern SR Figured





Silvern Teca Wood



Silvern GC Crotch





Silvern CS Sia



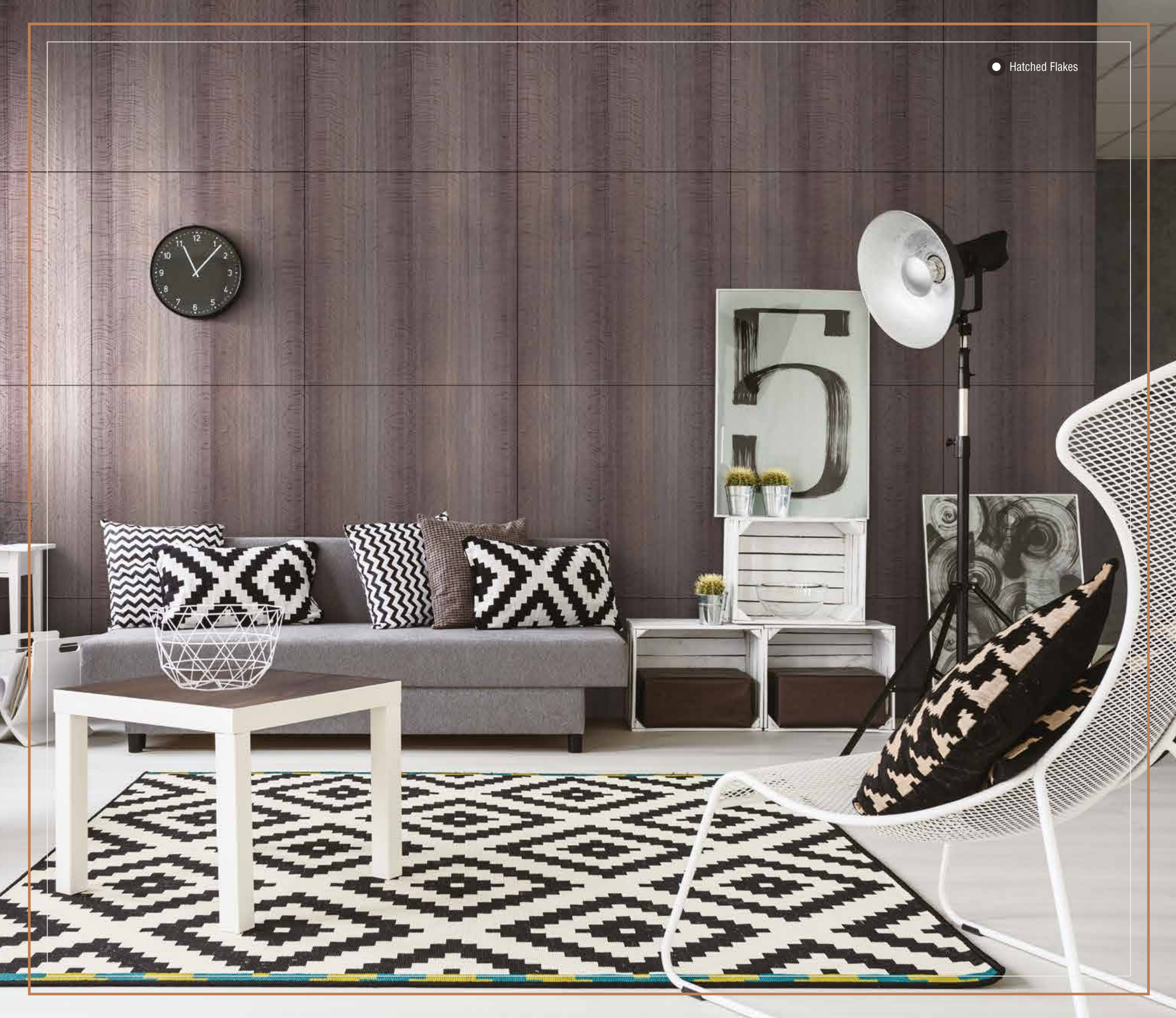
# ERA

*Drawing inspiration from hillocks that are centuries old, Era is our 'aged by design' range developed using state of art technology, by which every sheet glorifies nature's unfading beauty.*

*This exclusive collection of veneers will give a vintage feel to the finest contemporary interiors.*















ERA



Roasted Almond



Antique Crown





Spiced Ginger



Bourbon Dark Forest





La Paz Mettalic Wood



Lumiere Night









Vintage Canvas



Midnight Forest





Pearl Wood



Borneo Rain Wood



# Grouping Veneers

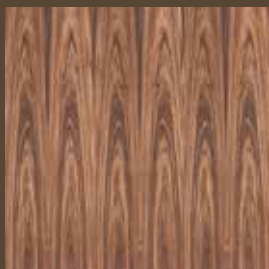
*Veneers are grouped to resemble the grain pattern to give a uniform look and colour. A series of veneers is considered to be part of a group if their grains or appearance is similar. The size of the group depends upon the girth of the log – higher the girth, higher are the chances of a bigger group. Normally for slicing veneers, a log is divided into two to four blocks depending on the girth of the log. Each block is converted into beams. Not only do veneers produced from different beams of the same log have different grain patterns, but the grain pattern of different sections of the same beam also varies. Hence, it is broken down into groups that resemble similar design and colour.*



4 Leaves Joint



8 Leaves Joint



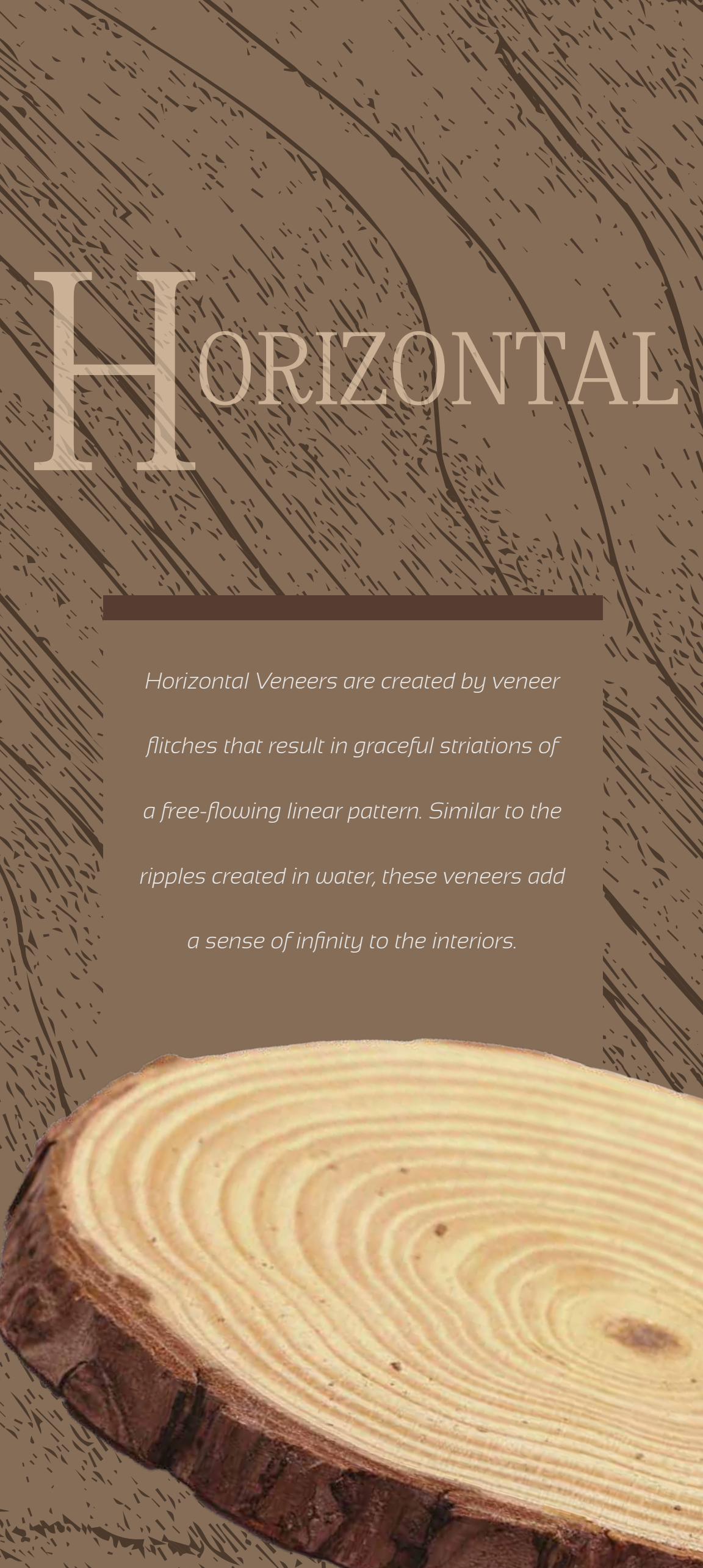
6 Leaves Joint



10 Leaves Joint







# HORIZONTAL

*Horizontal Veneers are created by veneer flitches that result in graceful striations of a free-flowing linear pattern. Similar to the ripples created in water, these veneers add a sense of infinity to the interiors.*

● Choco Lure Horizontal





● Brazilian Santos Horizontal





# HORIZONTAL







HORIZONTAL



Malaysian Rain Wood



American Walnut Horizontal



Dark Brown Amazonia Horizontal



# SHIMMER

*Like the sparkle of moonlight on water  
which leaves a spellbinding charm,  
these are the most fashionable range of  
natural veneers which let your interiors  
'Shimmer' with pride.*



● Violet Shimmer

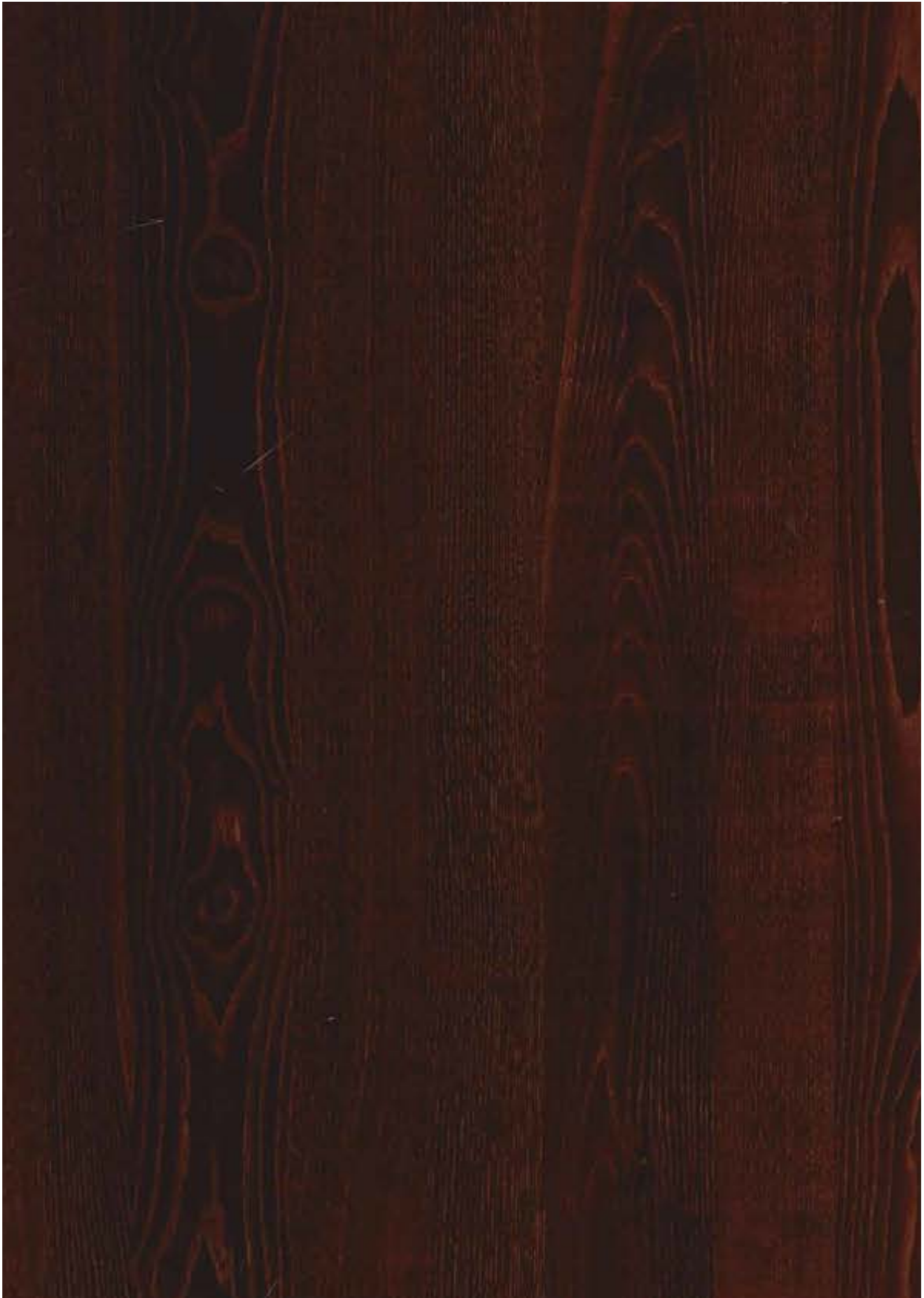


● Silver Shimmer





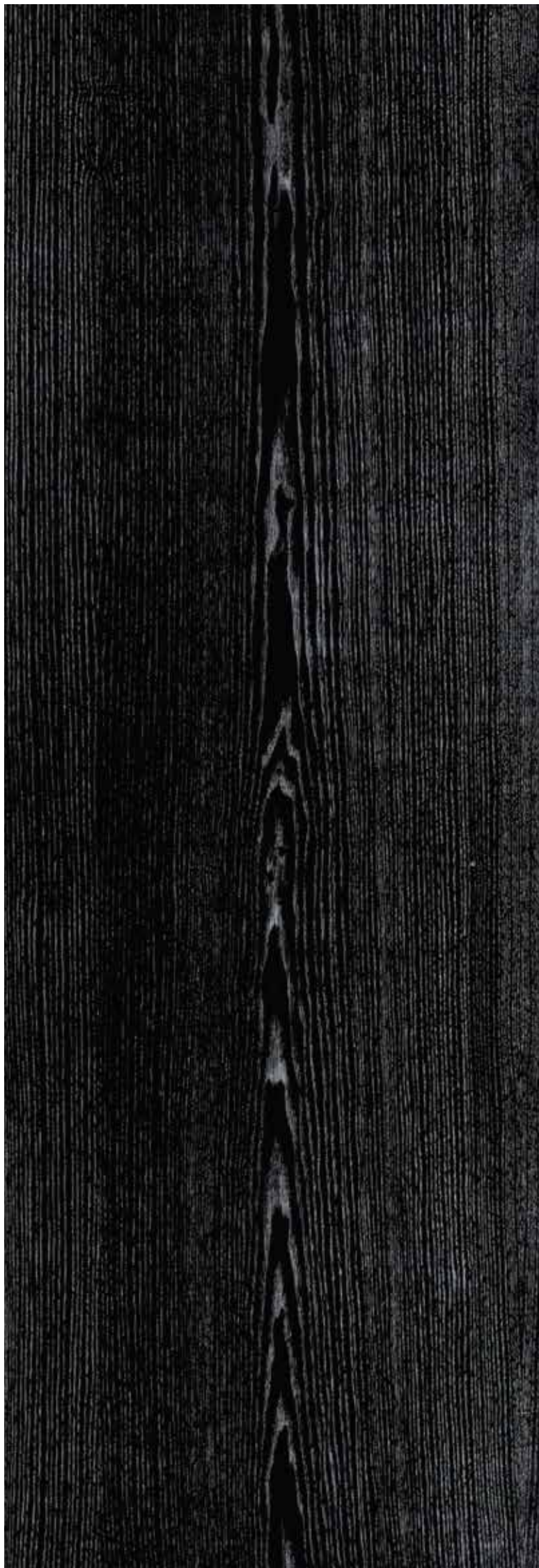
S  
HIMMER







SHIMMER



Silver Shimmer



Ivory Shimmer



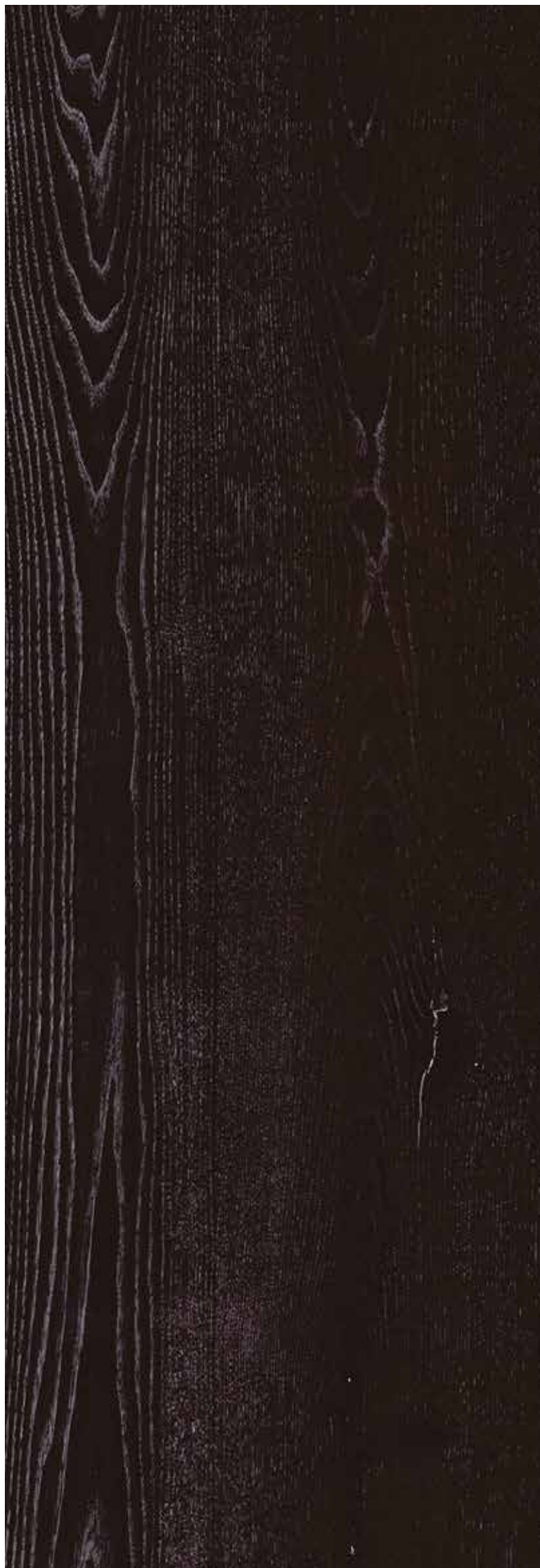


Gold Shimmer





Sunlight Shimmer



Violet Shimmer



# CANVAS

*Inspired from the vivid colour palette  
offered by nature, Canvas is our new  
collection of veneers that will add vibrancy  
to otherwise dull spaces.*



● Grey Canvas









CANVAS



Green Canvas



Grey Canvas



Violet Bling Canvas



CANVAS

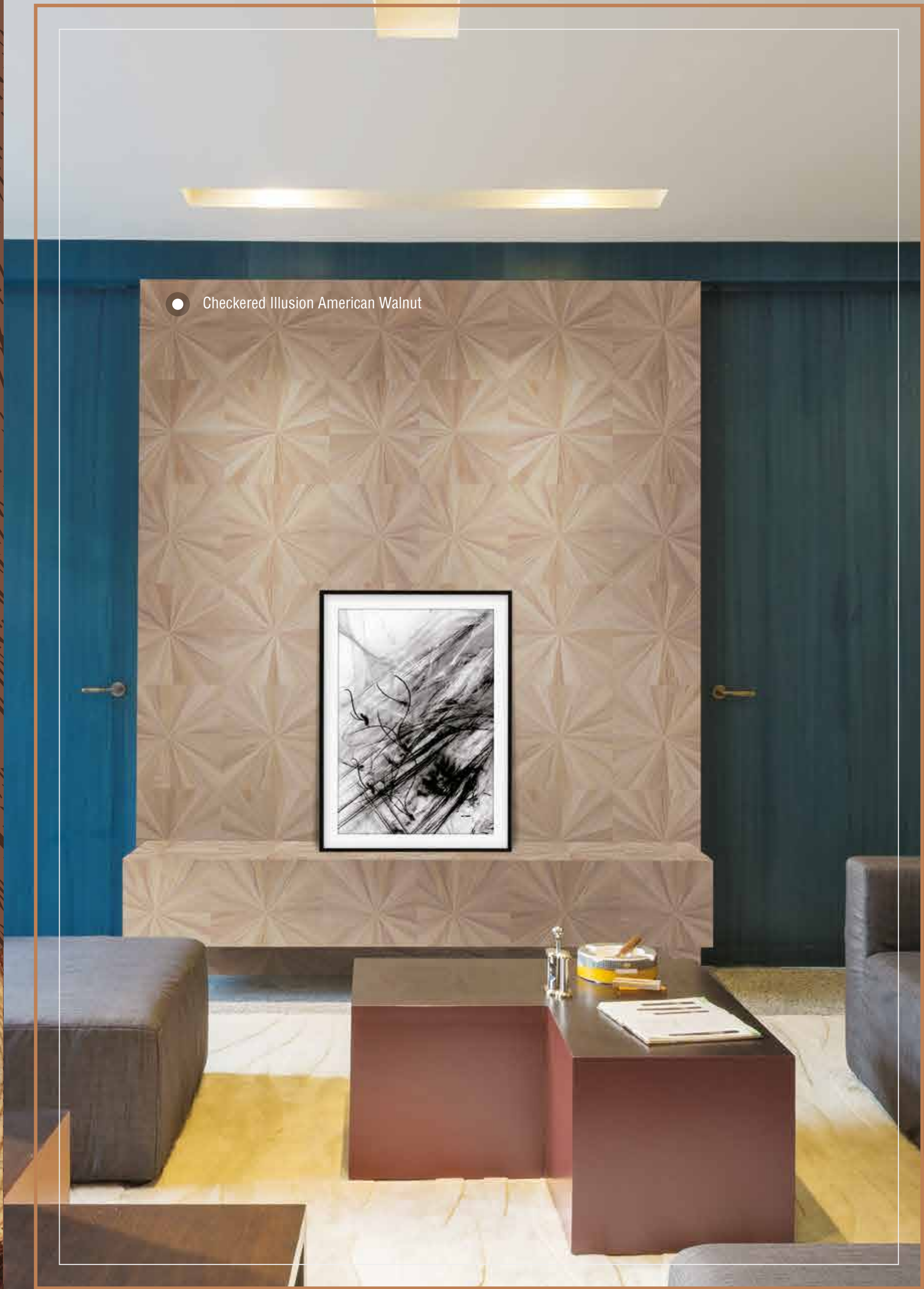




# À LA CARTE

*Each design is crafted piece by piece and  
hence is a masterpiece in itself.*

*À LA CARTE offers an eclectic choice of  
designs for those who need exclusivity.*



● Checkered Illusion American Walnut





● Walnut Burl Block





Cross Wood



Center Wood





Choco Umbrella



Fan Chocoleure





Fan Walnut



Dyed Ash Grey Fan





Sap Tan Wood



Square Wood





Brazilian Wood Craft

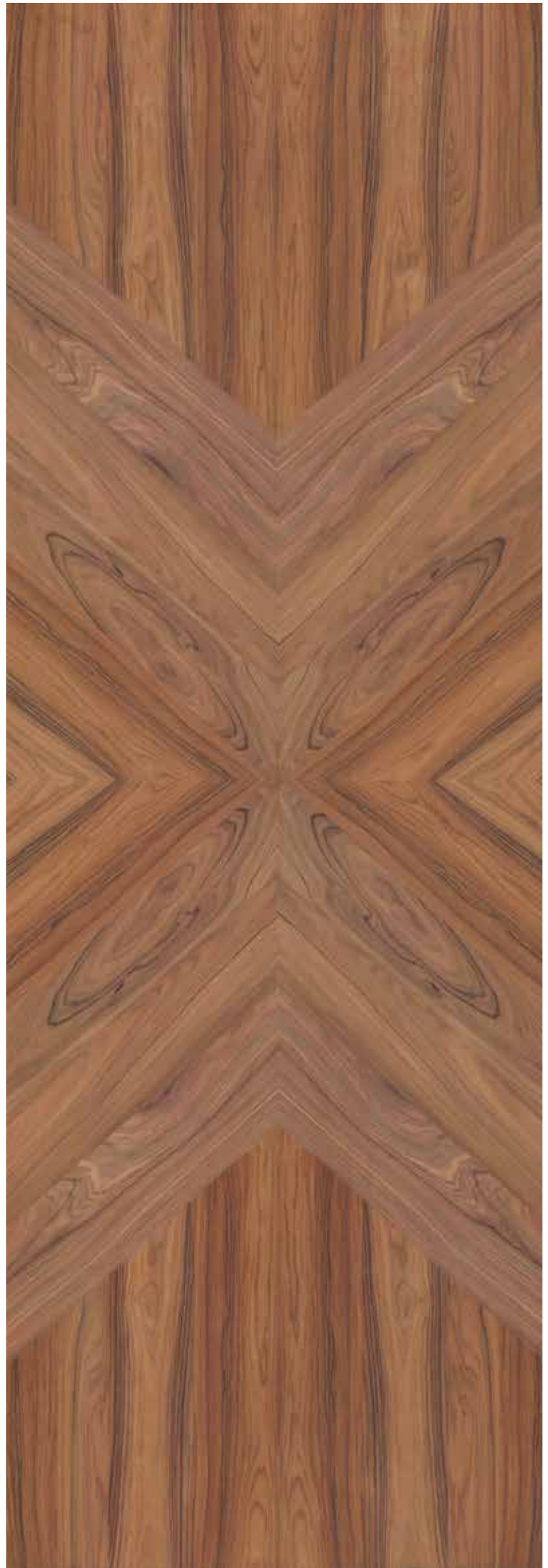


Diamond Cut Walnut





Wood Brick

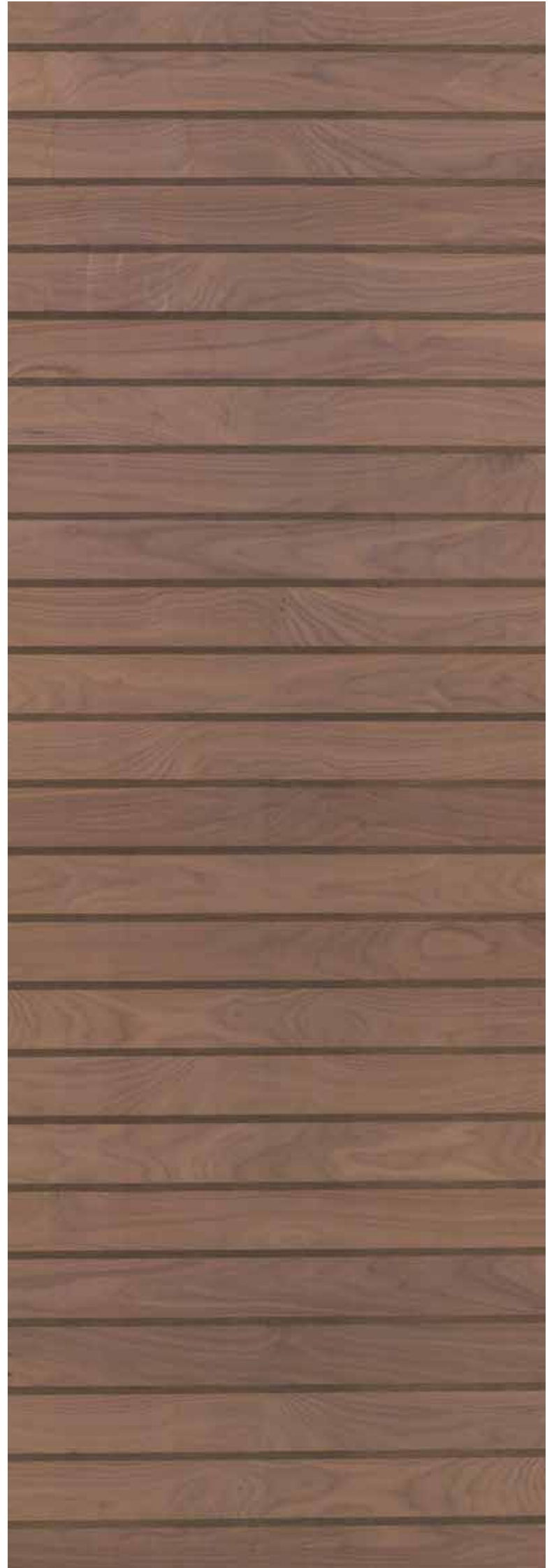


European Classic Wood





Sapeli Knit



Aspen Flush





Universal Wall Vertical

Universal Wall Horizontal





Mixed Chatai 1

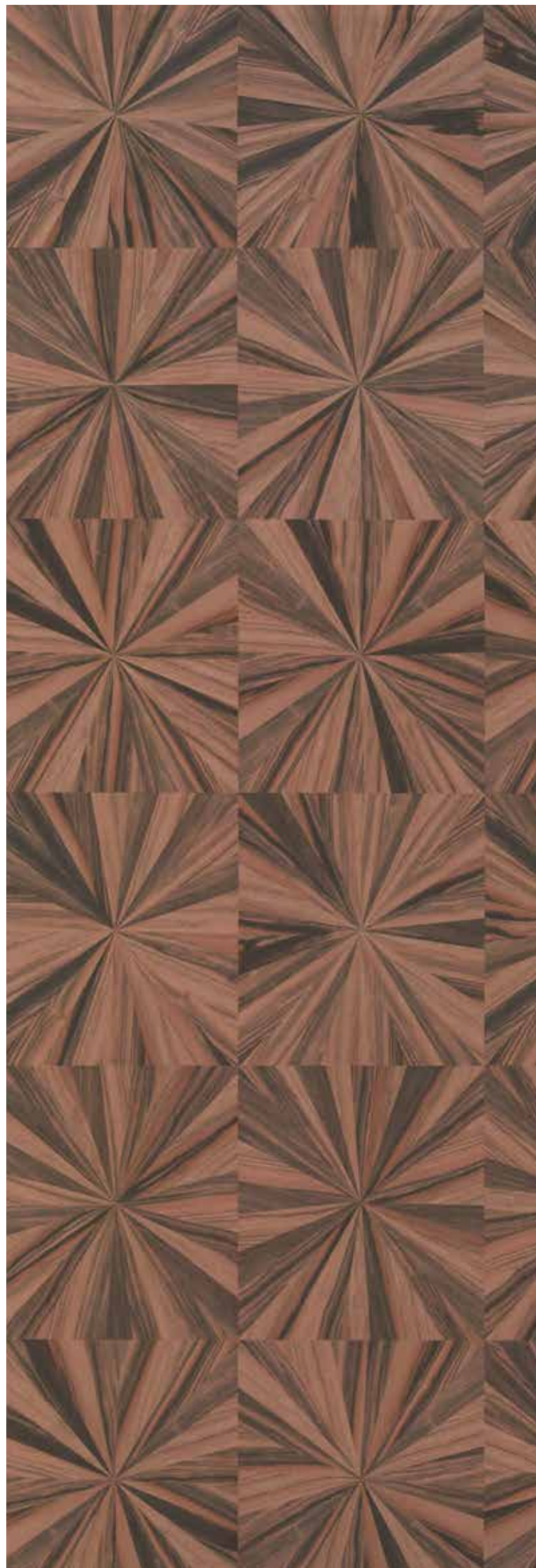


Mixed Chatai 2





Mixed Chatai 3



Checkered Illusion Ebony



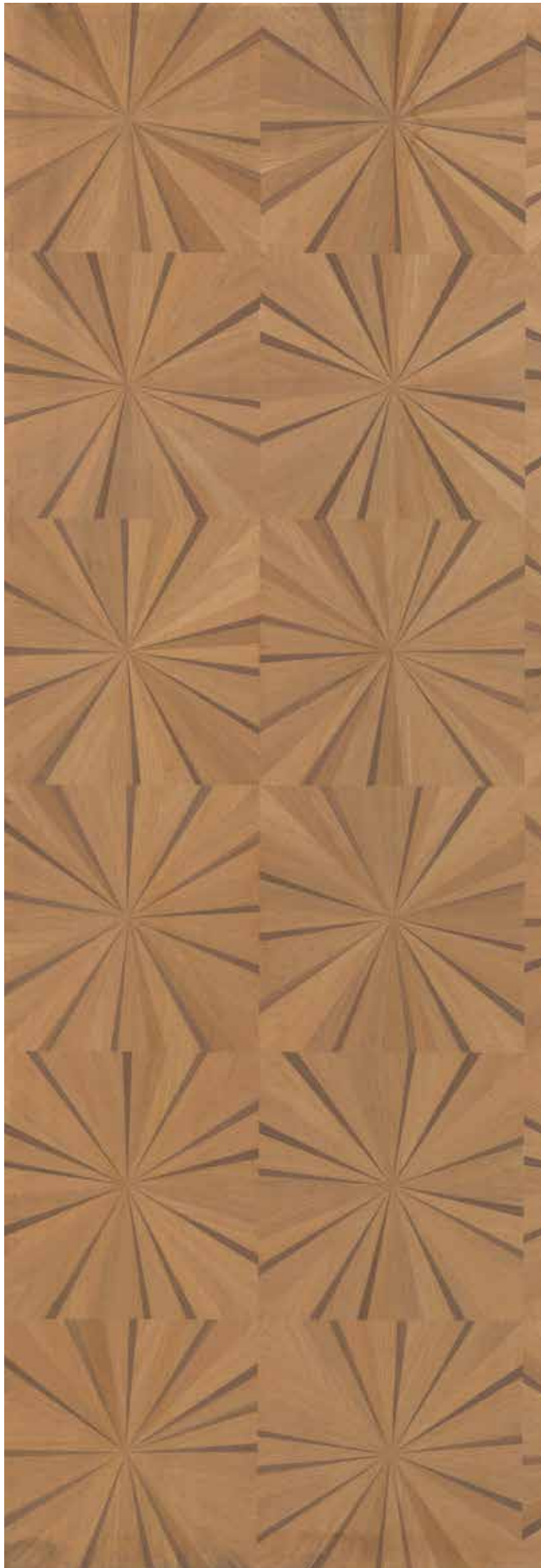


Checkered Illusion White Oak



Checkered Illusion Walnut





Checkered Illusion Mix Walnut & White Oak



Reprise Tweed Walnut



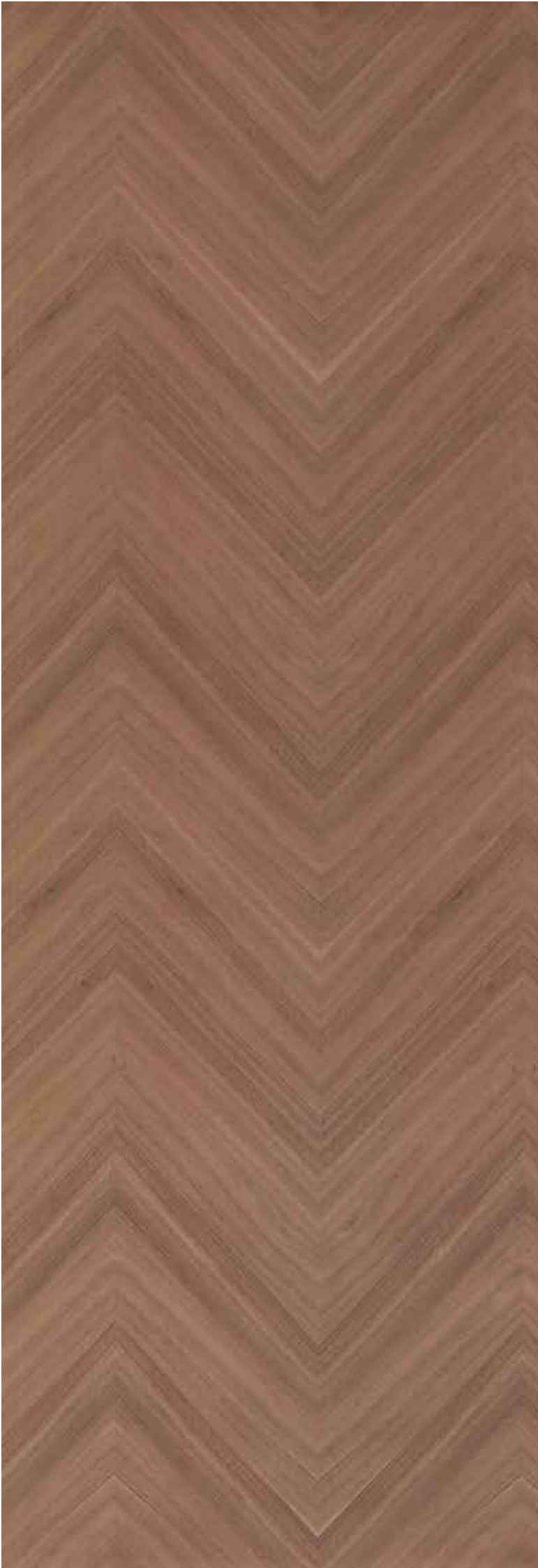


Grey Wheel



Bronze Wheel





Tweed Walnut



Tweed Oak



Tweed Santos





# BURL BLOCK

*Prized for its beauty and rarity, Burls are balloon shaped growths composed of swirls of grains, laced with eyes. The tree cells divide and grow excessively and unevenly thus creating an exquisite pattern. The veneer is created by placing the cut-outs of the Burl blocks forming a delicate pattern.*



● Vavona Burl Block

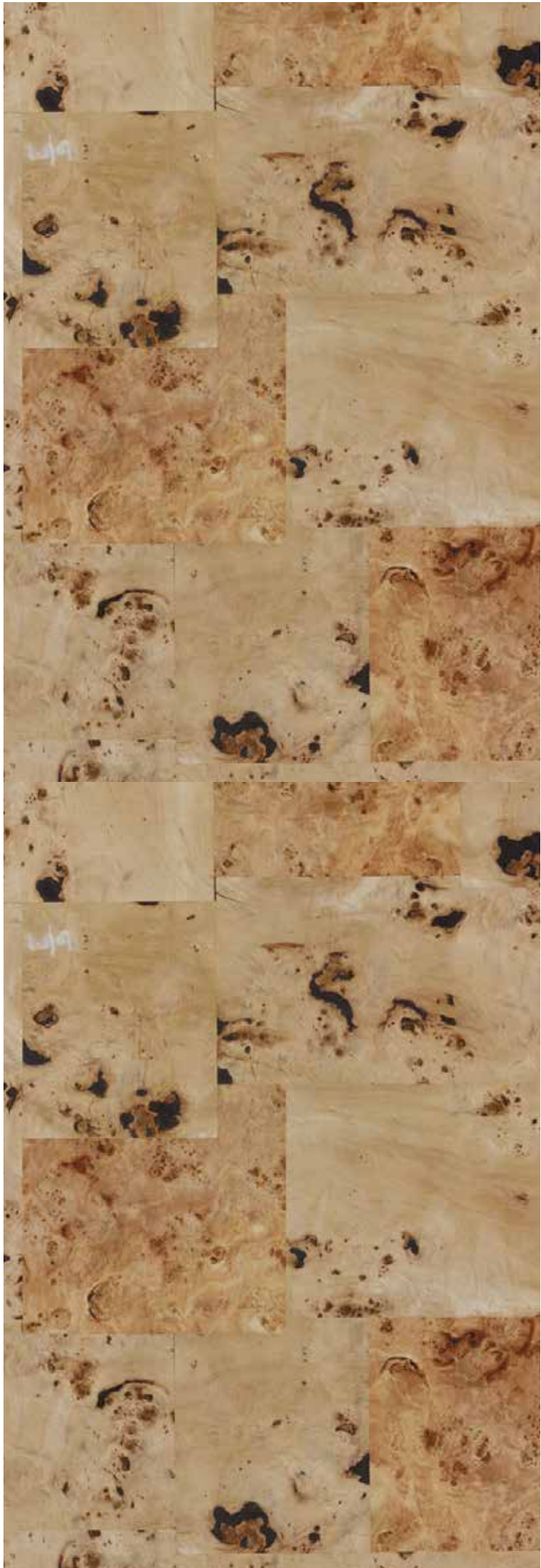




● Walnut Burl Block



BURL BLOCK



Mapa Burl Block

Oak Burl Block





# BURL BLOCK



Walnut Burl Block



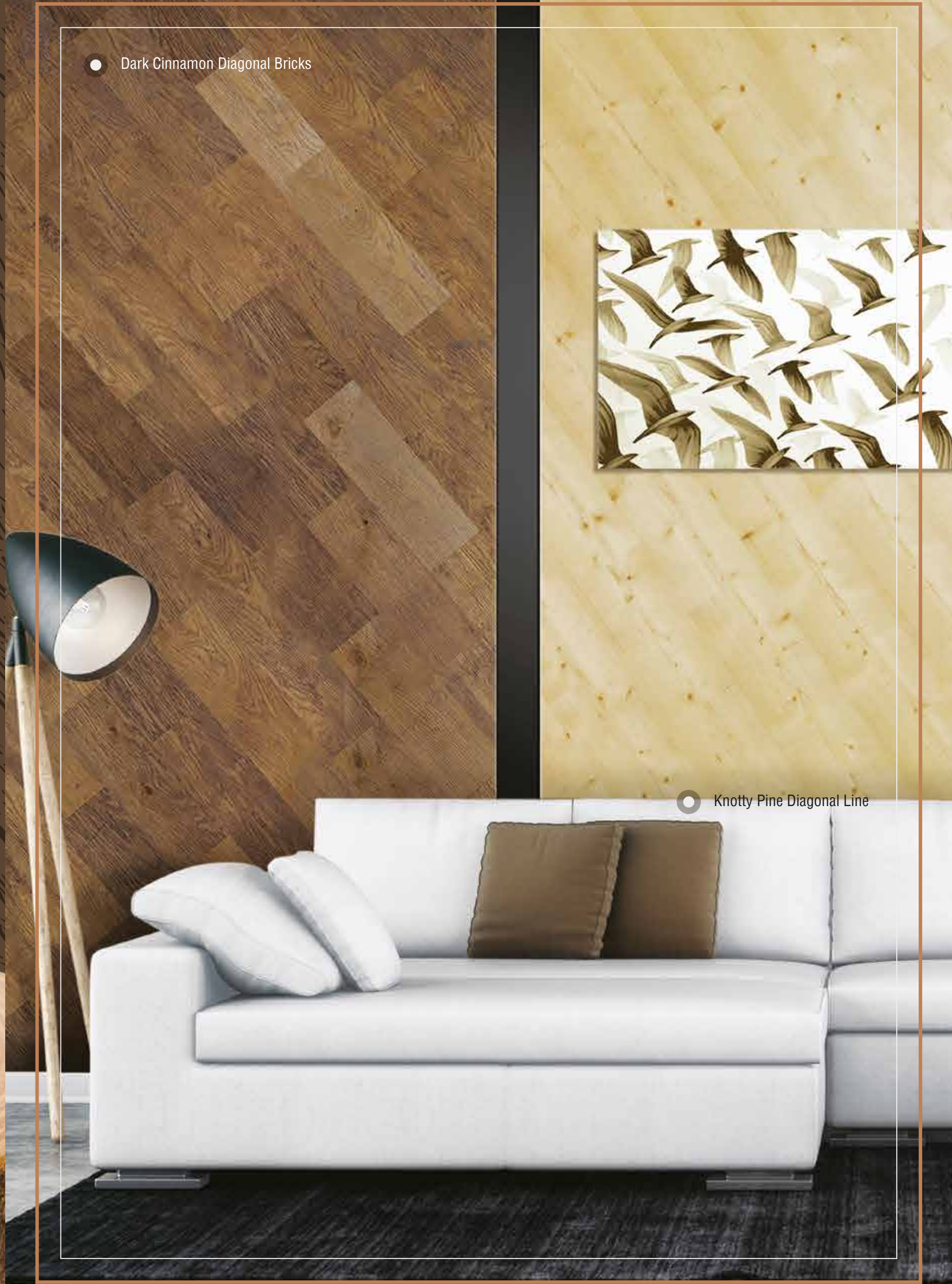


# DIAGONAL

*Diagonal Veneers are created by joining veneer flitches at an angle. The diagonal lines give dramatic look to your spaces making them look large. These veneers are available in two patterns: Diagonal Lines and Diagonal Bricks.*

● Dark Cinnamon Diagonal Bricks

● Knotty Pine Diagonal Line





● American Walnut Diagonal Line





DIAGONAL



American Walnut Diagonal Line

Knotty Pine Diagonal Line





DIAGONAL



Barkburn Diagonal Line



Texas Wilderness Diagonal Line



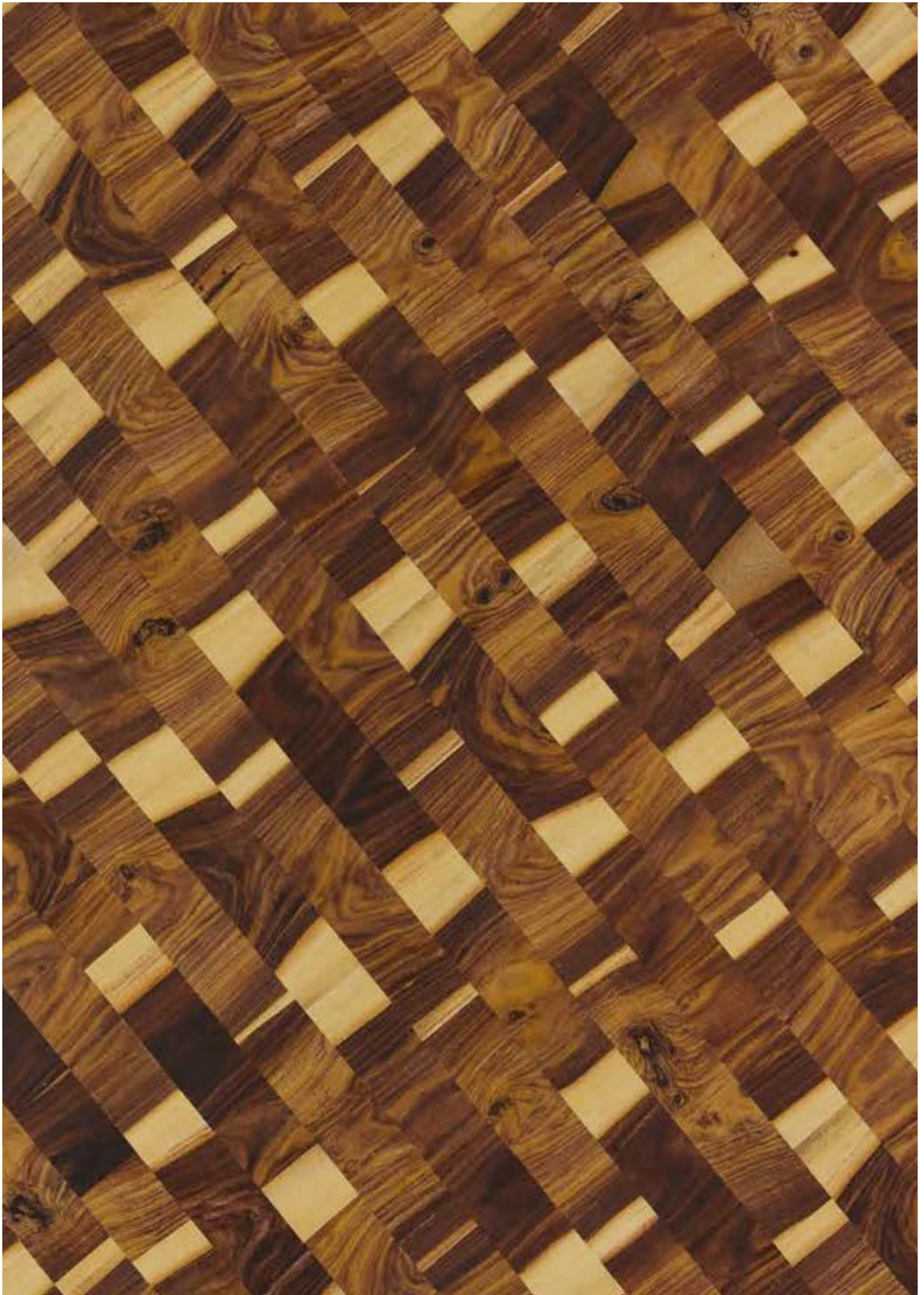


Dark Cinnamon Diagonal Bricks



Barkburn Diagonal Bricks





Brown Santos Diagonal Bricks



# EVOLUZIONE

*Evolution is a pattern created by randomly bringing together long, distinct strips of veneers to create a dynamic, yet refreshing design that will light up any interior space.*





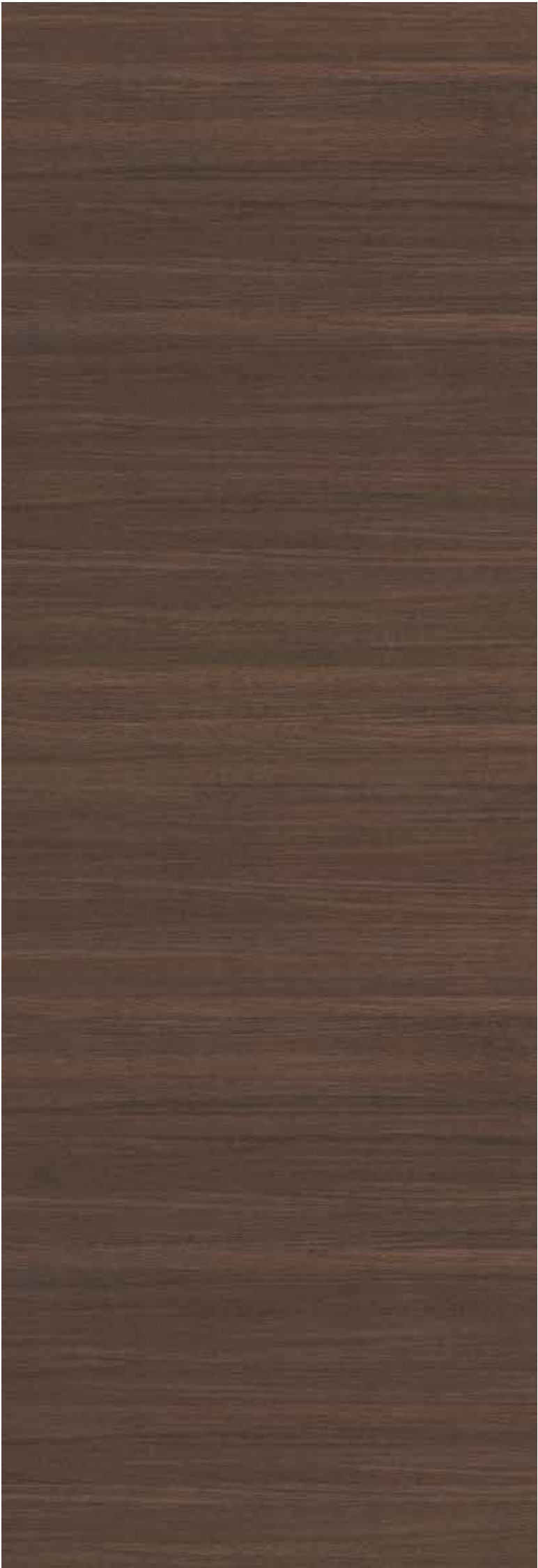


● Wegen









Wegen (Horizontal)



Red Kaw





White Hok



Charl Border





Charl Belt (Horizontal)



American Lawnut







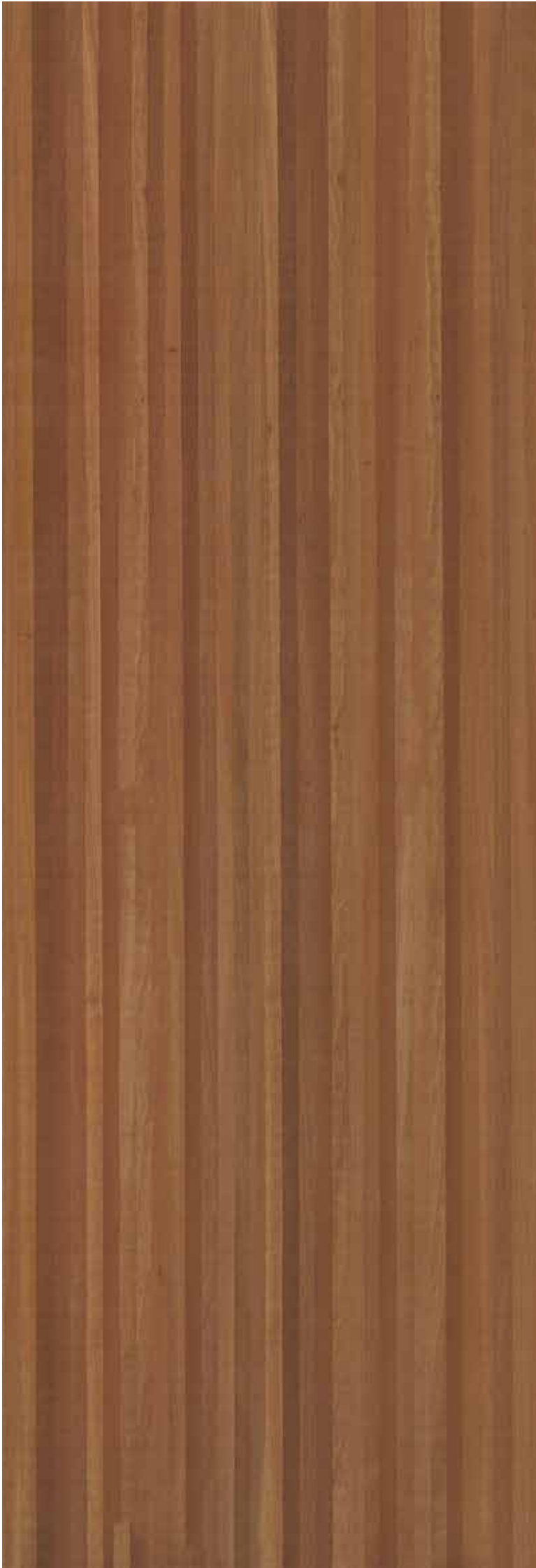


Smoked Mok

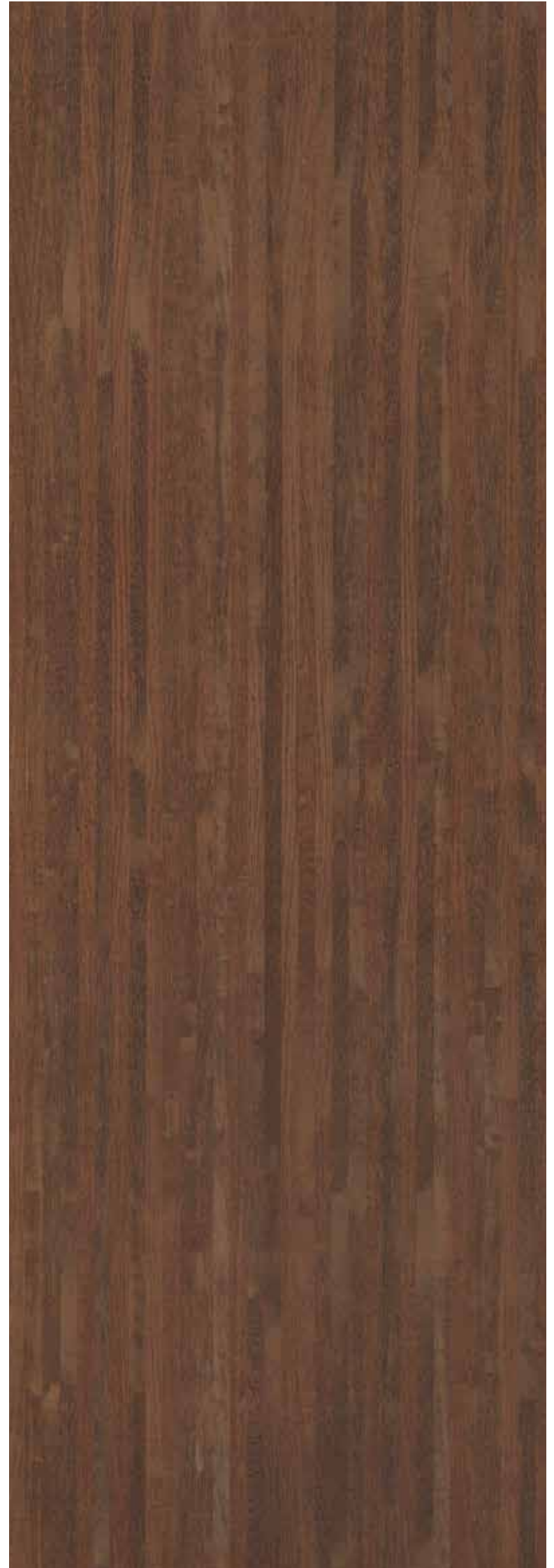


Pie





Cherre



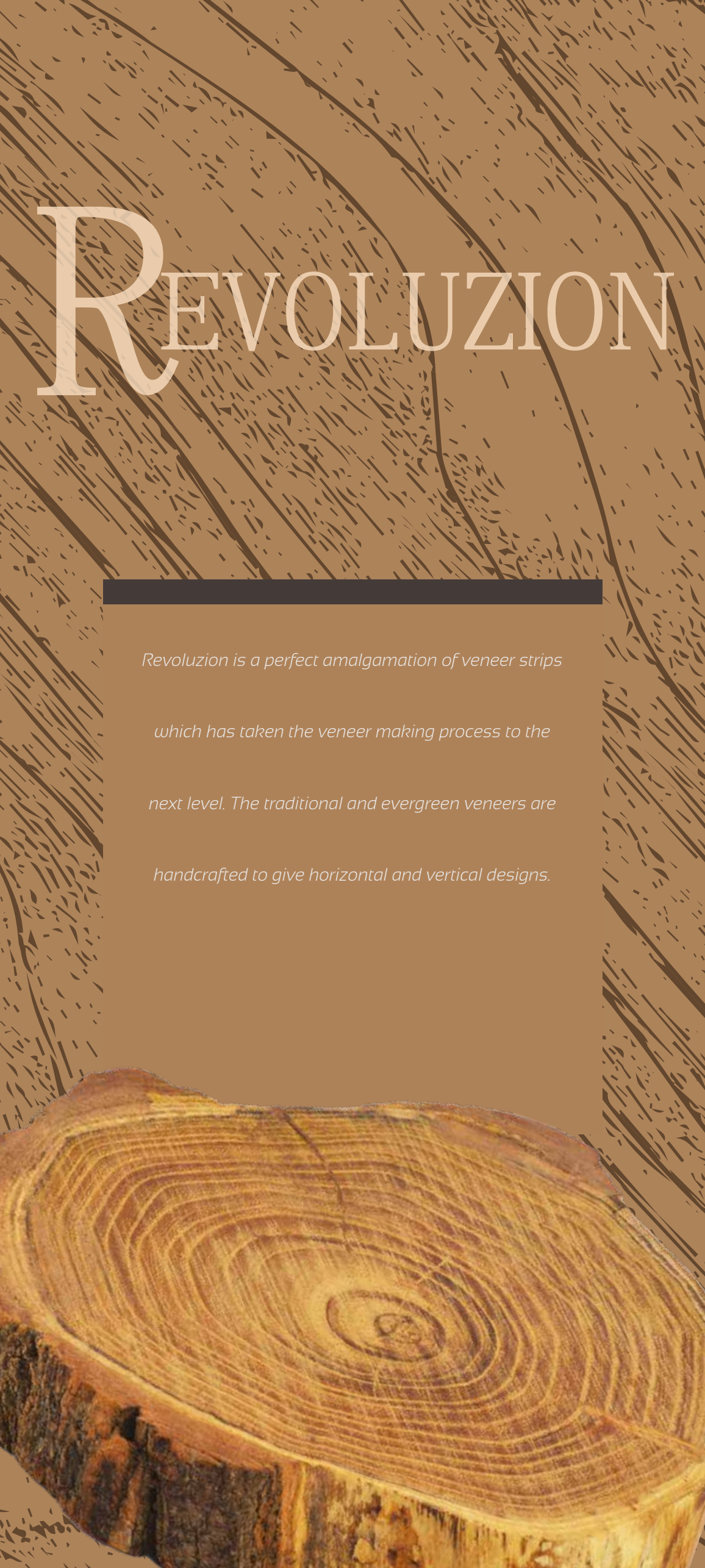
Kupirasu





Capyulates





# REVOLUZION

*Revoluzion is a perfect amalgamation of veneer strips*

*which has taken the veneer making process to the*

*next level. The traditional and evergreen veneers are*

*handcrafted to give horizontal and vertical designs.*



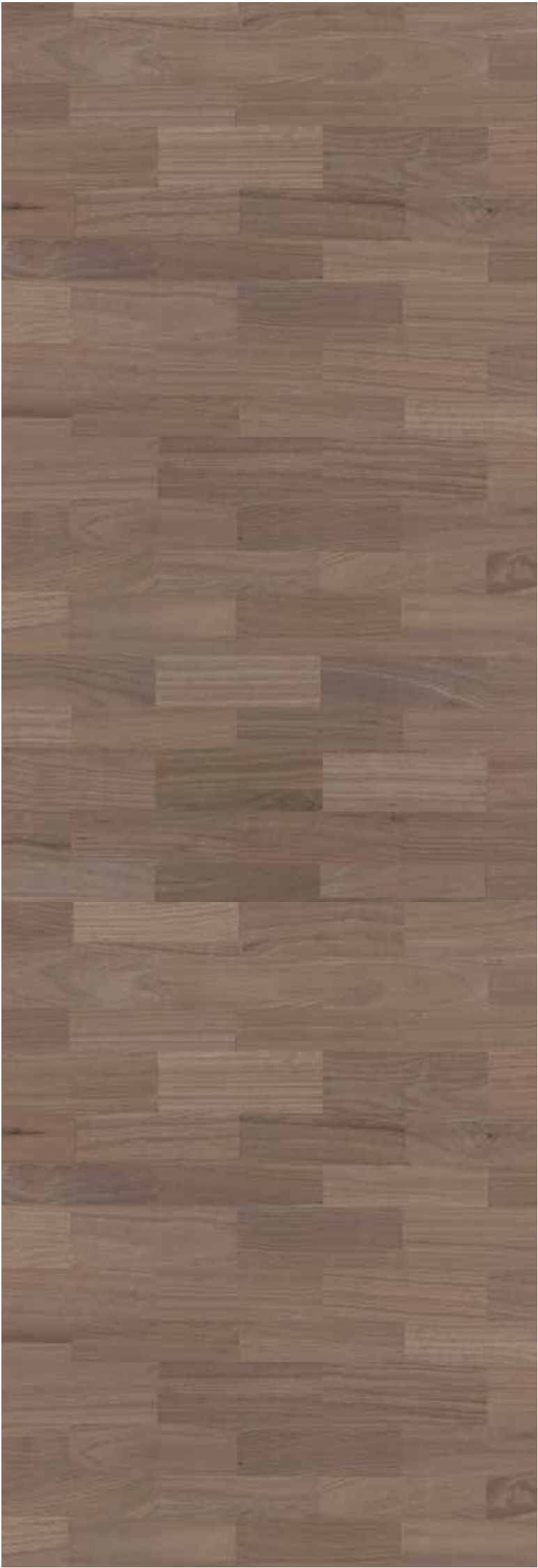
● Revoluzion Mellon Dew



● Revoluzion Mellon Dew Horizontal







Revolution Mellon Dew Horizontal

Revolution American Walnut

These are representative images. Colours may vary from actual products.





Revoluzion Barkburn Horizontal



Revolution Ebony



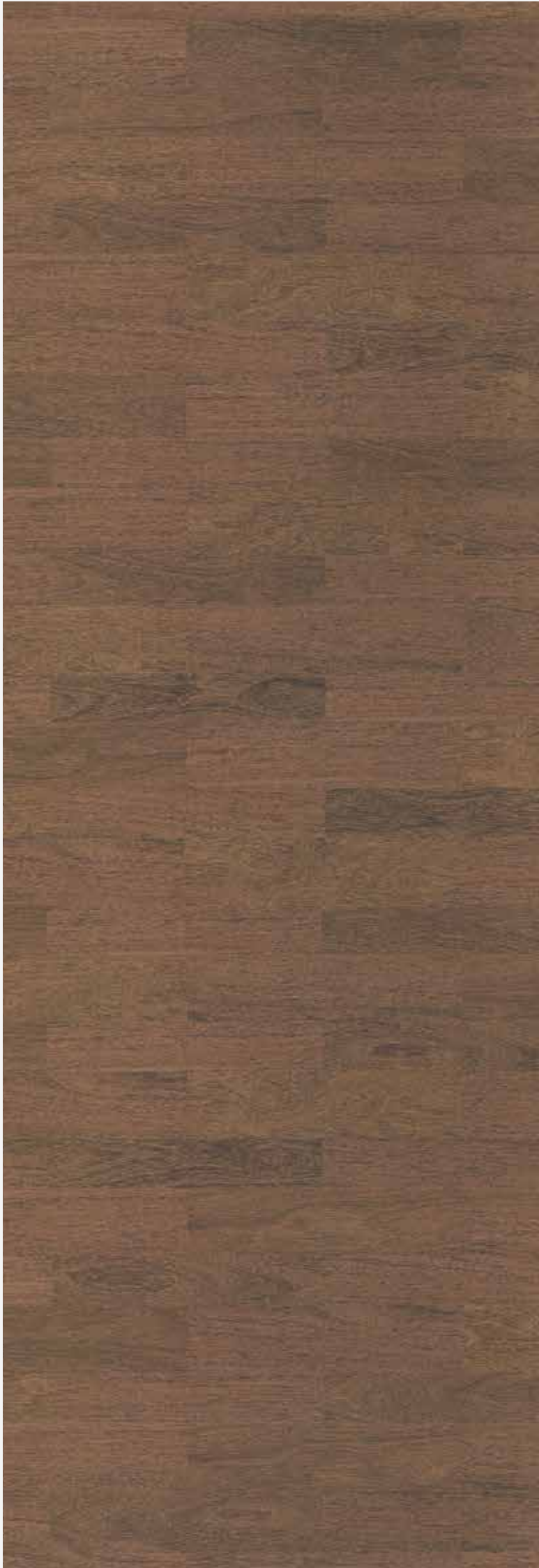


Revolution Red Santos



Revolution Inferno (Horizontal)





Revolution Sukupira



Revolution Brazilian Santos Revolution







# Cutting Methods

*The types of cut determine the design pattern on the veneer.*

*The size of the log, the wood species, the grain pattern desired,*

*and other factors determine which type of cut will be made to*

*create the veneer. Here are some of the more common*

*methods of cutting logs:*

*Flat/ Crown Cut, Quarter Cut, Rift Cut, Rotary Cut.*

*Please turn over to page 106 for more details.*



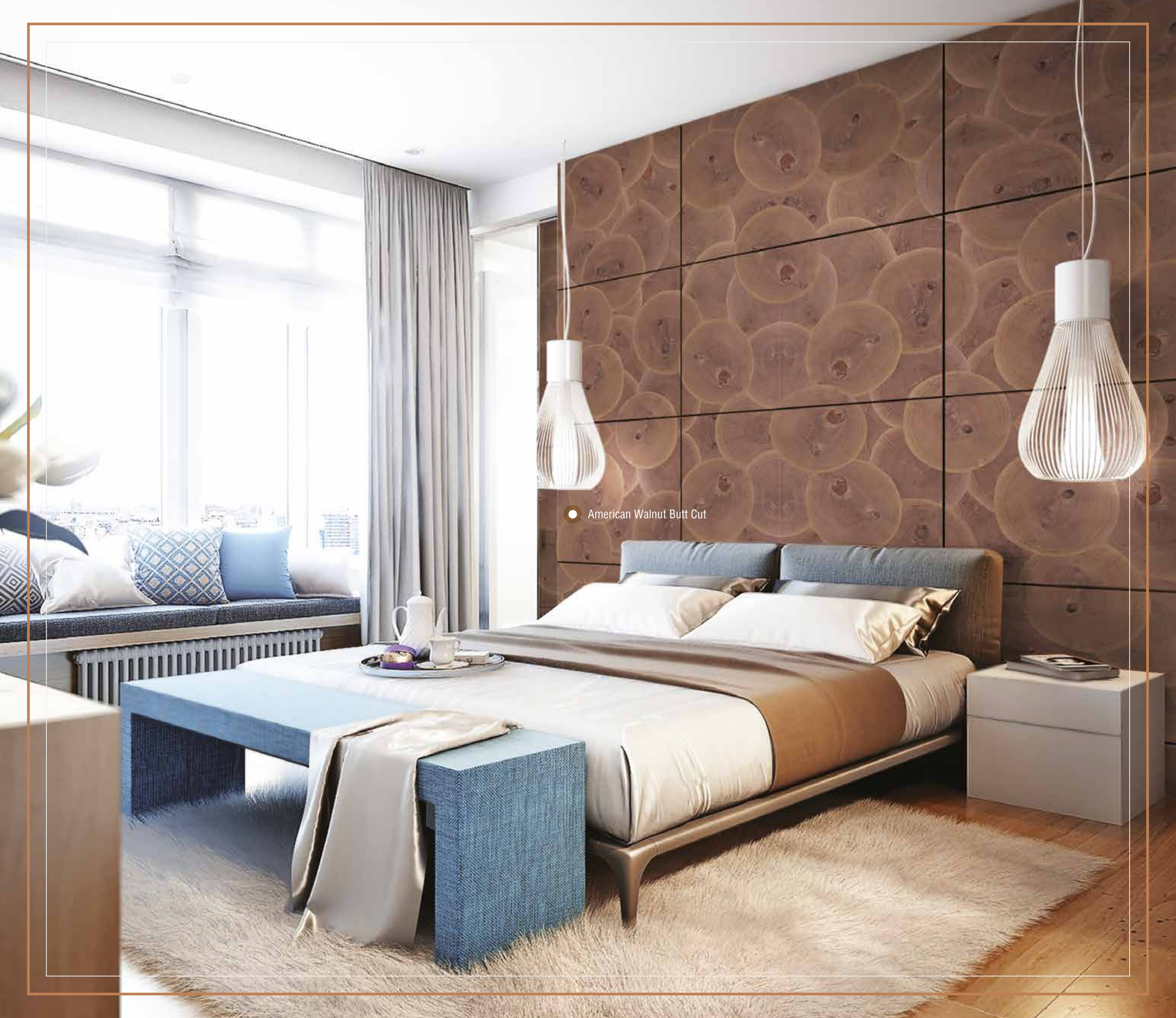


# BUTT CUT

*Butt Cut adds a new dimension to the well accepted species. The logs of large girth are specially sourced and sliced across the annual rings found at the base of the tree. The veneer when laid out on a sheet gives an illusion of round logs stacked onto each other and forms a highly decorative circular pattern.*



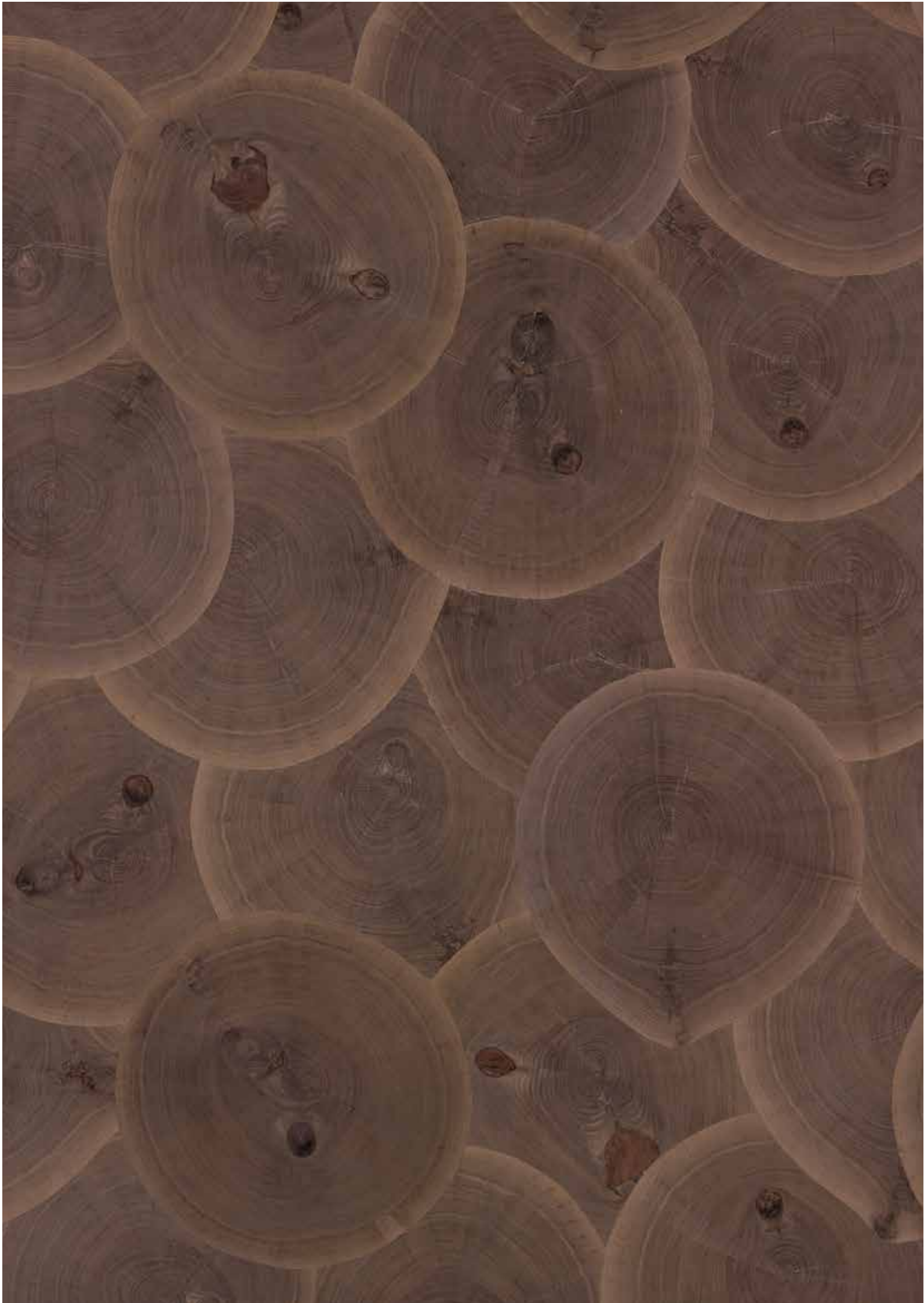




● American Walnut Butt Cut



BUTT CUT



Design  
Pedia

American Walnut Butt Cut

These are representative images. Colours may vary from actual products.

BUTT CUT





Bark Burn Butt Cut



# ARIZONA

*With the textured look and feel gaining popularity, we present yet another innovation in our offerings, called Arizona Series where the surface has ridged textures giving it a 3-dimensional look and feel.*



● Arizona Red Oak













Coffee



Light Brown









Castanea Rays



Red Oak





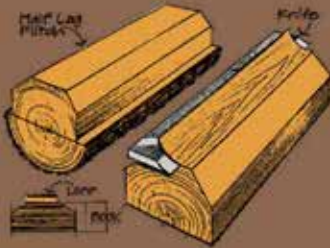
White Oak



White Ash



# Cutting Methods

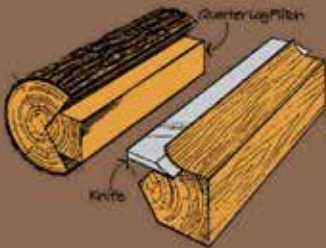


## FLAT/CROWN CUT

Often referred to colloquially as a 'flowery pattern', this design is obtained by slicing the block parallel to the centre of the log. This results in a raised cathedral or flower effect by the innermost growth rings.



Flat Cut Red Oak



## QUARTER CUT

To obtain this design, a log is first cut into four quarter blocks. Then each block is sliced perpendicular to the annual growth rings of the tree. This results in a straight grain appearance on the veneer.



Quarter Cut Red Oak



## RIFT CUT

This method is generally used with Red Oak and White Oak to minimize the appearance of flakes in the final design. This is derived by slicing the block at a slight angle by cutting slightly against the modular rays. This also results in a straight line design.



Rift Cut Red Oak



## ROTARY CUT

For this method of cutting, the log is centered on a lathe and turned against a broad cutting knife set into the log at a slight angle so that a continuous cut is made around the log. This results in a wild, varied design.



Rotary Cut Red Oak



# DYED

*The hallmark of Toucan bird is its bill, which is large and full of eye-catching colours. Riveting and dramatic Dyed Veneers similarly add colour to an otherwise bland interior. Effortlessly complementing each other, this range of veneers adds charm to ordinary spaces.*







● Dyed Koto Black Silk

● Dyed Koto White





Dyed Koto White



Dyed Koto Marble White



Dyed Koto Superior White



Dyed Oak White





Dyed Ash White



Dyed Eyong Grey



Dyed Koto Light Grey



Dyed Oak Grey





Dyed Ash Grey



Dyed Figured Maple Grey



Dyed Natural Figured Dark Grey



Dyed Bright Figured Silver Grey





Dyed Knotty Grey



Dyed Oak Pilgrim Grey



Dyed Eyong Brown



Dyed Koto Light Brown





Dyed Chen Chen Brown



Dyed Chen Chen Light Brown



Dyed Koto Brown



Dyed Oak Brown





Dyed Koto Coffee



Dyed Koto Light Coffee



Dyed Figure Eucaliptus Beige



Dyed Oak Copper





Dyed Koto Black Silk



Dyed Ash Black



Dyed Koto Bonny Peach



Dyed Koto Wild Pink





Dyed Koto Sky Blue



Dyed Oak Dark Ash



Dyed Koto Light Green



# CROTCH

*Crotch is one of the unique designs of veneers offered by nature. CenturyVeneers presents a range of exclusive crotch designs featuring full curls and half-curls with random design patterns in 2 to 4 flitches which gives a royal look to the veneers and gives an uber-chic appearance to your interiors.*



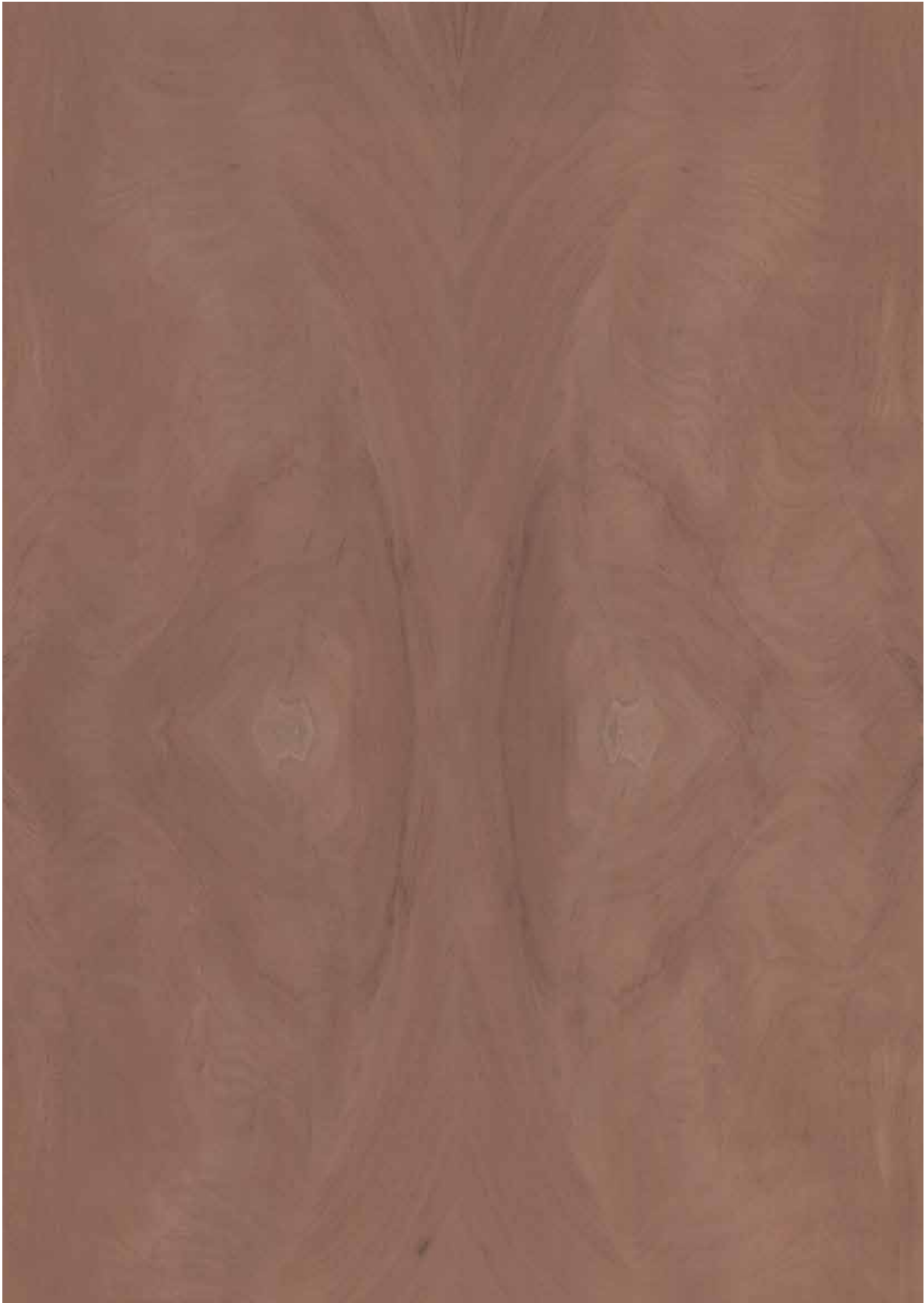
● Mahogany Crotch



● Teak Crotch











Teak Crotch

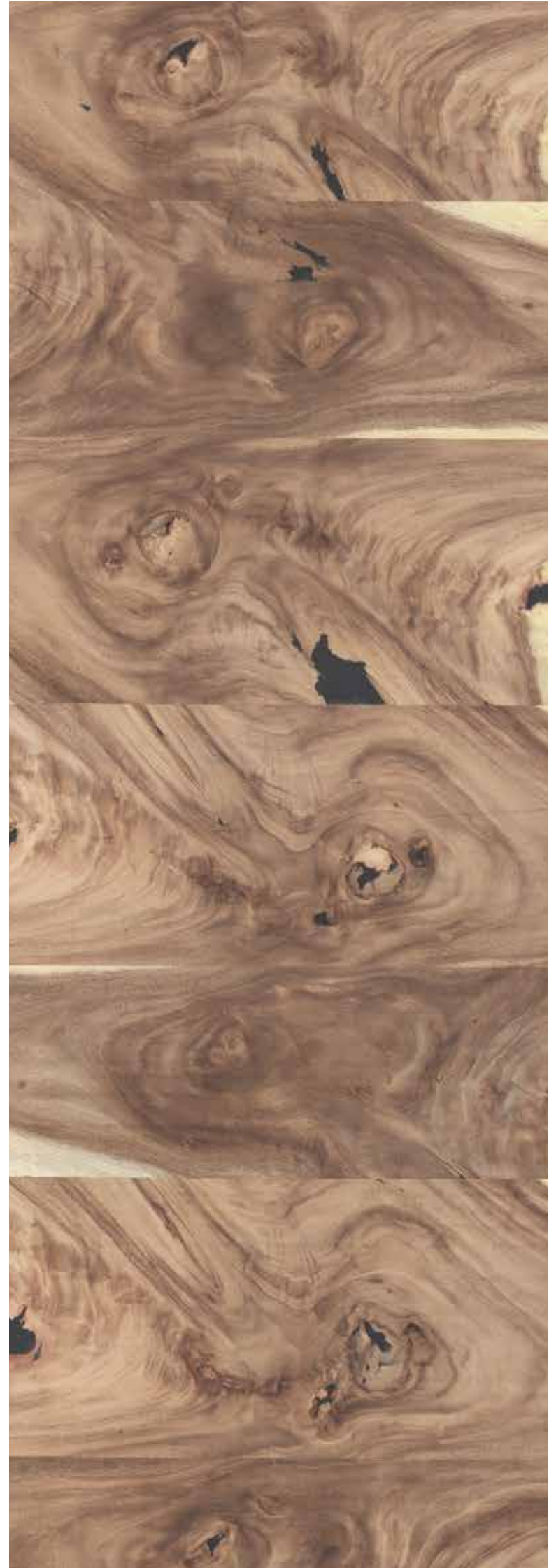


Gabon Wood Crotch





American Walnut Crotch



Dark Walnut Crotch



# Veneer Matching Options

*The way you match veneer sheets can create visual rhythm and enhance your project. Here are some of the more common veneer matching approaches:*

*Please turn over to page 138 for more details.*





# STEEL BLAST

*Raw. Rugged. Tough - This natural veneer is given these textured looks by blasting the surface of the veneer with minute steel balls. This leaves a unique rugged impression on the surface of the veneer, making it look exclusive and attractive.*

*Experience nature's exquisite rawness with the Steel Blast Series and surround yourself with the look and feel of nature itself.*



● Steel Blast Dark Diva







● Steel Blast Brown chocolate





Steel Blast Afrobark













Steel Blast Brown Chocolate



# 3D

*This range of veneers will make your space breathtakingly stunning. Its uniqueness lies in the 3D illusion effect which is made by interweaving small pieces of alternating colours of veneer in a chequered pattern. These products, when used as wall panelling and backdrop, will give a spectacular look to the interiors. This range comprises of 3 patterns, viz, 3D Tile Brown, 3D Tile Chequered, and 3D Rays.*



● 3D Tile Chequered



● 3D Tile Brown





3<sub>D</sub>



3D Ray



3D Tile Brown





3D Tile Checkered



# VINTAGE WOOD

*From the rugged wood look to the antiqueness, from the natural wood effect to the woody grains - in it's natural imperfection lies the beauty of symmetry. Vintage designs and styles inspire you to be the way you are. Because what is natural and timeless will always be beautiful. Experience the exquisite grandeur of these veneers.*

● Vintage CR Wood





● Vintage BN Wood







Vintage CN Wood

Vintage WB Wood

These are representative images. Colours may vary from actual products.





Vintage CR Wood



Vintage DC Wood

136 These are representative images. Colours may vary from actual products.





Vintage BN Wood



Vintage GB Wood



# Veneer Matching Options



## BOOK MATCH

*Every other leaf of veneer is turned over like the pages of a book. The grain is mirrored in each adjacent leaf. The visual effect created is that veneer joints match, creating a symmetrical pattern.*

*Note: Because the tight and loose faces alternate in adjacent pieces of veneer, they may accept stains differently, resulting in a noticeable colour variation, called barber pole. These variations are not considered manufacturing defects.*

## SLIP MATCH

*Often used with quarter sliced and rift sliced veneers, this is the process in which a sequence of matching veneer leaves or consecutive sheets of veneer are slipped out one after the next. This results in all the same face sides being exposed. The visual effect shows a grain gure repeating, but joints do not show grain match. Minimizes potential barber pole effect.*



## REVERSE SLIP MATCH

*In reverse slip matching, the veneer leaves are slipped out from under each other and every other veneer leaf is flipped end to end. This balances the character of the veneer on the panel face.*

## PLEASING MATCH

*Care is taken to match up the colour of each of the veneer pieces, but not necessarily the grain. Patterns result in no colour contrast at the joints.*



## RANDOM MATCH

*Typically done only on lower grades of veneers, where knots, stains and other natural markings are allowed. Colours and grains vary, and pieces are often of different widths.*







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Please call Customer Care at **1800-5722-122**